



Sandric Ng Yi Xuan

Media Educator | Adjunct Lecturer

MOE AMIS Media Trainer | Media Production Specialist

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PROFESSIONAL PROFILE

Media educator and industry practitioner teaching primary, secondary and tertiary learners in media production, media trends & strategy, photography, animation and audio-visual storytelling. Experienced in guiding students from ideation to production while connecting media & content theory with current industry practice.

EDUCATION & TRAINING EXPERIENCE

Adjunct Lecturer | *Stanfort Academy* Mar 2026 - Present

- Teach Fundamentals of Media Production and Media Histories across diploma and BA (Hons) media programmes.
- Design lectures, discussion prompts and activities covering media production, communication technologies, media history and visual culture.
- Facilitate critical thinking, media literacy and reflective learning through theory-to-practice classroom delivery.

Media Trainer | *Edublitz Pte Ltd* Jan 2026 - Present

- MOE AMIS media trainer for primary and secondary students, covering video production, photography and visual storytelling.
- Lead students through ideation, planning, filming, editing and presentation, teaching writing and technical production skills.
- Adapt project-based lessons for different age groups, school contexts and CCA learning outcomes.

Temporary Videographer/Editor / Multimedia Designer | *Republic Polytechnic* Mar 2019 - Jun 2019

- Produced corporate and academic videos, EDMs, posters and social media assets; supported Communities of Practice, Problem-Based Learning and lecturer training content.
- Managed SharePoint lists and databases for course, graduation and awards records.

Multimedia Trainer | *CreativeHalo Pte Ltd* Jun 2016 - Sep 2016

- MOE AMIS multimedia trainer for animation, photography and audio-visual content creation; guided students from concept to production.

RELEVANT MEDIA & INDUSTRY EXPERIENCE

Senior Content Development Executive | *PCCW OTT / Viu* 2025 - Present

- Acquire and screen VOD content; support content roadmaps, contracts and cost-revenue benchmarking for streaming operations.

Senior Executive, Digital Content Operations | *KC Global Media Entertainment* 2019 - 2025

- Oversaw linear and non-linear media library operations, quality control and technical specifications; automated workflows with Python.

Supervising Editor | *Defining Visuals Pte Ltd* 2019 - 2021

- Led post-production workflow design, quality control and asset management for freelance editorial teams.

Multimedia Designer | *Encore Films Pte Ltd* 2018

- Designed and edited trailers, promos, posters, subtitles and digital media assets for cinema, TV, web and social platforms.

CORE TEACHING AREAS

Media: production, histories, visual storytelling, photography, animation, video production, post-production

Teaching: lesson delivery, classroom facilitation, project-based learning, CCA training, student mentoring, feedback

Production: directing, producing, camera, editing, visual effects, subtitling, DCP workflows

MOE SCHOOL PROJECTS

Admiralty Secondary, Choa Chu Kang Secondary, Kent Ridge Secondary, Palm View Primary, Pei Chun Public, Rivervale Primary, Rosyth School, West Spring Primary, ACS (Barker), Cantonment Primary, Holy Innocents Primary, North Spring Primary, St. Stephen School, White Sands Primary, Zhenghua Primary.

EDUCATION

B.Sc. Digital Media, 2023
Singapore University of Social Sciences

Diploma in Digital Film & Television, 2016
Temasek Polytechnic

TOOLS

Premiere Pro, After Effects, Photoshop, Illustrator, Audition, Media Encoder, Avid, Final Cut Pro, Blender, FFMPEG, OpenAI Whisper, Subtitle Edit, EZTitles, SharePoint, Microsoft 365, Google Workspace, Python, REST APIs, FastAPI, Docker.

LANGUAGES

English; Chinese Mandarin;

SELECTED STRENGTHS

- Bridges media theory with hands-on practice.
- Experienced across primary, secondary, diploma and degree learners.
- Strong project-based and discussion-led facilitation.
- Current industry experience in streaming, broadcast and post-production.